

Appetite for success

for starters

creative id marks the intersection of strategic design and impactful marketing. Over the last eight years, we have conceptualised and executed a wide variety of design and marketing projects giving us a 360 degree professional capability. In the hospitality industry we have worked with two Michelin star restaurants.

main course

Ananda restaurant, Dublin

design and print production

logo and commercial stationery set,
gift voucher, promotional stickers

purpose

launch of new restaurant



Benares restaurant & bar, Mayfair

design

invitation cards, confirmation cards, menu cards, oversized donation cheque, goody bag

creative id handcrafted for Benares
handmade spice cards

contemporary stylish Diwali greeting cards

labels for in house printing

Michelin star

purpose

'Find Your Feet' charity dinner

sale to customers, giveaways,
table centre pieces

festive greetings to special
customers

chutney jar labels



Tamarind, Mayfair

design and print production

ethnic restaurant menu inserts

Michelin star



Mehek restaurant, City of London

design and print production

signage outside the restaurant

logo and commercial stationery set,
food, drink, desserts, bill menu covers,

invitation for the launch party

purpose

rebranding related design



our own secret recipe

- ✦ highly customised service
- ✦ concept to conclusion capability
- ✦ event management and corporate gifts
- ✦ graphic design and print management
- ✦ research based approach
- ✦ ability to think out of the kitchen
- ✦ creative extensions to your brand
- ✦ creative marketing cocktails

all of this and more with a piping hot service that's always on budget and time